

**HEMCHANDRACHARYA NORTH GUJARAT UNIVERSITY, PATAN**

**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) wef. June - 2020**

**FIRST SEMESTER**

<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 101	Principles of Management		
2	BBA 102	Business Communication-I		
3	BBA 103	Fundamentals of Economics		
4	BBA 104	Fundamentals of Accounting		
5	BBA 105	Business Statistics		
5	BBA 106	Information Technology for Business		

**SECOND SEMESTER**

<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 201	Management in Business Organization		
2	BBA 202	Business Communication-II		
3	BBA 203	Business Economics		
4	BBA 204	Corporate Accounting-I		
5	BBA 205	Business Mathematics		
5	BBA 206	Practical on Web Designing & Publishing		

<b>THIRD SEMESTER</b>				
<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 301	Integrated Personality Development		
2	BBA 302	Basics of Marketing		
3	BBA 303	Financial Management-I		
4	BBA 304	Corporate Accounting-II		
5	BBA 305	Production and Material Management		
5	BBA 306	Tally in Accounting		

<b>FOURTH SEMESTER</b>				
<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 401	Human Resource Management		
2	BBA 402	Business Research Methodology-I		
3	BBA 403	Marketing Management		
4	BBA 404	Financial Management-II		
5	BBA 405	Management of Small Industries		
5	BBA 406	Advance Excel in Business		

<b>FIFTH SEMESTER</b>				
<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 501	Business Research Methodology-II	0	
2	BBA 502	Law Ethics and Management	0	
3	BBA 503	Taxation-I	0	
4	BBA 504	Cost Accounting	0	
5	BBA 505	Project Management	0	
		( Elective - Any Two )		
6	BBA 506	Advance Marketing Management-I	01	
6	BBA 507	Advance Financial Management-I	03	
6	BBA 508	Advance Human Resource Management-I	05	
Example : Adv. Marketing Management\Adv. Finance Management - (00000103)				

<b>SIXTH SEMESTER</b>				
<b>Sr No.</b>	<b>Paper No.</b>	<b>Paper Title</b>		
1	BBA 501	Business Environment	0	
2	BBA 502	Management Research Project	0	
3	BBA 503	Taxation-II	0	
4	BBA 504	Management Accounting	0	
5	BBA 505	Strategic Management	0	
		( Elective - Any Two )		
6	BBA 506	Advance Marketing Management-II	01	
6	BBA 507	Advance Financial Management-II	03	
6	BBA 508	Advance Human Resource Management-II	05	
Example : Adv. Marketing Management\Adv. Human Resource Management - (00000105)				