

Annual REPORT

01-04-2017 to 31-03-2018

UNIVERSITY INDUSTRY LINKAGE CELL HEMCHANDRACHARYA NORTH GUJARAT UNIVERSITY, PATAN

1. ONE DAY State Level Training program

University Industry Linkage Cell of HNGU organized one-day State Level training program on “**Innovation and Entrepreneurship Development for Service Industry**” on 10/03/2017 at Gandhi Smruti Hall, Hemchandracharya North Gujarat University, Patan.



The inaugural function was organized at 10.30 a.m. in presence of Dr. Ketan D. Patel, Consultant and Head, Department of Department of Emergency Medicine, Zydus Hospitals & Healthcare Research, Ahmedabad and Shri Piyushbhai D. Chaudhary, Agriculturist, Kamalpur, Radhabpur and distinguished speakers Mr. Nasir Rafique, Shri Mihir J. Bhatt, Mr. Mayank R. Mehta and Dr. Sureh Malodia. The program was initiated with prayer to Almighty followed by University song which was sung in honor of university. A worldly welcome of guests and aims and objectives of workshop was done by Prof.(Dr.) Sangita Sharma, Chairperson of University Industry Linkage Cell. After floral welcome by bouquet and mementos, the activities of this cell were highlighted by Dr. Jay Trivedi.

During inaugural function,

- Dr. Ketan D. Patel, medical consultant and expert in Emergency Medicine highlighted the role of universities in building and empowering the industrial units. He explained how the Gujarat has taken initiated to start



emergency medicine services although these are highly prevalent all over the world. He explained how he started his carrier from sidhpur, a small town of North Gujarat and reached to this level. It was due to innovations in ideas. He emphasized innovations and entrepreneurship are inter linked and are need of the day. His advice to the students was to be voracious reader and then take judicious decisions. Maybe you are calling for the risk, you may be not being successful all the time. All failures also are source of learning and pillars to success.

- Shri Piyushbhai D. Chaudhary, a young agriculturist from North Gujarat highlighted the importance of animal raring and farming. He gave his personal family examples and explained why he considers agriculture – a potential industry. His



parents have been rearing cows and buffalos and they have received three times maximum milk production award from Government of Gujarat. He advised the student not to run away from their small towns and villages for small salaries in big cities. They can earn better livelihood in villages with their education. He emphasized that universities should take area wise initiatives for involvement of students for the agricultural innovations. Israel Kari plantation is the potential crop grown by him in Salty land of Radhanpur and bumper crop had made him financially potential also. He has welcomed the students of our university to visit his farms to have first-hand experience.

- Vote of thanks was given by Ms. Anjuman Kadari from department of M. Sc.& IT who also joint organizing secretary of the workshop. The whole program was anchored and coordinated by students of M. Sc.& IT department.

In sessions

- Mr. Nasir Rafique, Advisor, State Institute for Hotel Management, Siddhpur was the first speaker in forenoon session. He explained technological and non-technological innovation is the human factor which influenced by the quality of education, motivation of employees, economy cooperation, the % of GDP invested in research and development in innovation. Moreover, also entrepreneurial culture findings suggest that firms should select their locations with care. Supportive environment, open market and connections are important for hospitality industry. Some of the problems like dropped guest requests, antiquated communication, outdated rooms, poor understanding of your guests' habits can now be solved with innovations in technology. He portraited a better future of hospitality industry. He gave examples how this industry has grown in Sidhpur with many social implications.



- Shri Mihir J. Bhatt, Director @ Womansvilla.com and Co-Founder @ Billing360.in. was second speaker in forenoon session Mr. Bhatt being an online businessman highlighted role of online shopping of commodities in present day life. He explained how without display of things in any big showroom can be sold online, what are



profit margins and without any investment, a person can deal with customer only online. He clarified that no doubt degrees are important but to know your job and its practical utilities are important. Being a dropout, because of innovative ideas he was able to reach to present position with sound finances. He acclaimed that students should always start with indigenous ideas and that will certainly bring laurels to them.

In afternoon session, there two more important lectures by

- Mr. Mayank R. Mehta, Director and Faculty Centre for entrepreneurship (CED), Gujarat. He highlighted the role of His centre in building roots of entrepreneurship in colleges and university. He gave details of some of the todays business houses how these emerged with the help of CED, Gujarat. He emphasized on the need based education and considered the universities as big potential input source.



- Dr. Sureh Malodia, Faculty Entrepreneurship development institute of India, Ahmedabad (EDI) showed the ways how they can start your own units with innovative ideas. He advised them to take help from CED and EDI. His main emphasis was that one should startup instead of



wasting time in thinking a lot. He informed about the workshops and courses they are handled by EDI.

➤ After these long explanatory lectures, there was questions & answers session with the experts. In that session, there was direct discussed between participants and Experts. In the session, many queries were raised by participants.

Finally, in Valedictory function vote of thanks was given by Ms. Kavita Trivedi from BBA department.

There were 326 participants in the workshops. Participants were Ph, D. and M. Phil. students, M. Sc. students from sciences (Chemistry, Physics, Botany, Microbiology, biotechnology), Graduate students from BBA and M.Sc. IT and other departments of our campus departments and some students from Science college, Radhanpur.

The objectives of the workshop

- To brief about innovation to the potential entrepreneurs
- To elucidate the phenomena of entrepreneurship
- To identify and latter train the potential entrepreneurs in the region for specific projects.
- To focus on service industries unexplored in the region
- To learn the process of new ventures
- To understand the documentation process for entrepreneurship.

2. Sanction of Business Counseling Cell (Entrepreneurship Development Centre)

Director, CED Gandhinagar has agreed to support students of HNGU through establishment of Business counseling cell (Entrepreneurship Development Centre) at HNGU headquarters.